

Executive Summary

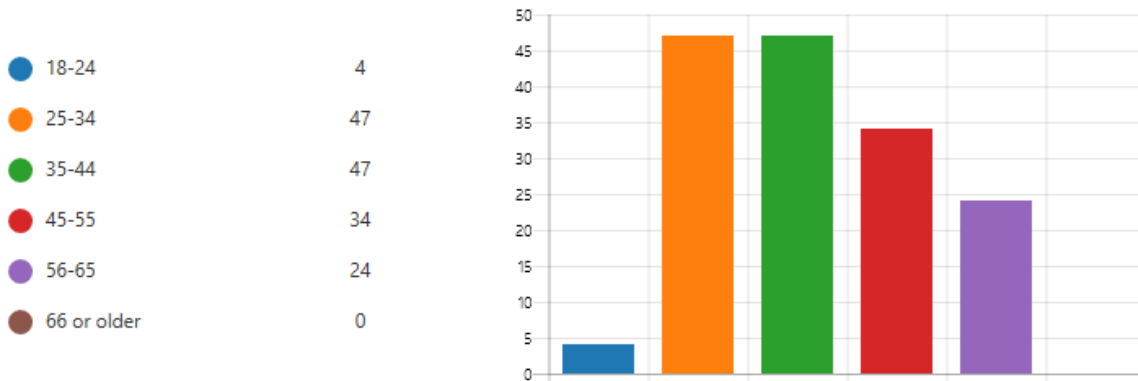
175 responses, 155 on-line and 20 paper. Respondents are Very Interested in Cherokee language learning. They learn from digital resources and they want websites, apps, and CD/DVDs. They are not currently taking Cherokee language courses and they do not have Cherokee language materials. They are interested in studying the language more than once a week but they want structured and leveled Cherokee language materials and coursework in small chunks. Respondents are interested in receiving digital materials by email. They want more language learning opportunities that do not conflict with their work and family schedules. They need to know what materials are available and they need a selection of materials and classes as they try to find what works for them.

Survey Answers

1. Age Question

1. Please select one to indicate your age.

[More Details](#)



+ paper responses: 18-24 1; 25-34 8; 35-44 5; 45-55 3; 56-65 3; 66+ 0
Survey respondents are mature adults with job and family obligations.

2. Interest Level

2. How would you rate your level of interest in learning the Cherokee language?

[More Details](#)

156
Responses

4.54 4.54 Average Rating

+ paper responses: 1 0; 2 0; 3 0; 4 6; 5 11

From 1 No Interest to 5 Very Interested, survey respondents are Very Interested on average. This is an important finding – most respondents are Very Interested in learning Cherokee language.

3. Access to Internet

3. Do you have access to the internet in your home?

[More Details](#)

● Yes	129
● No	27



+ paper responses: Yes 14; No 6

A significant portion of respondents do not have home internet access. Combined with busy schedule of working age respondents, we will need a non-internet approach to reach total population at a time when they can study the language.

4. Device for Entertainment and Learning

4. What devices do you use the most at home for entertainment or learning? Select all that apply.

[More Details](#)

● T.V.	112
● Tablet (e.g. Ipad, Kindle etc)	71
● Laptop or Computer	84
● Cellphone	130
● None of the above	1



+ paper responses: TV 14; Tablet 9; Computer 9; Cellphone 17

Respondents use Cellphones and TV for entertainment and learning. Respondents use a combination of Cellphone and – cellphone and TV, cellphone and computer, etc.

5. Current Cherokee Language Classes

5. Are you currently taking any Cherokee Language classes?

[More Details](#)

● Yes	18
● No	137



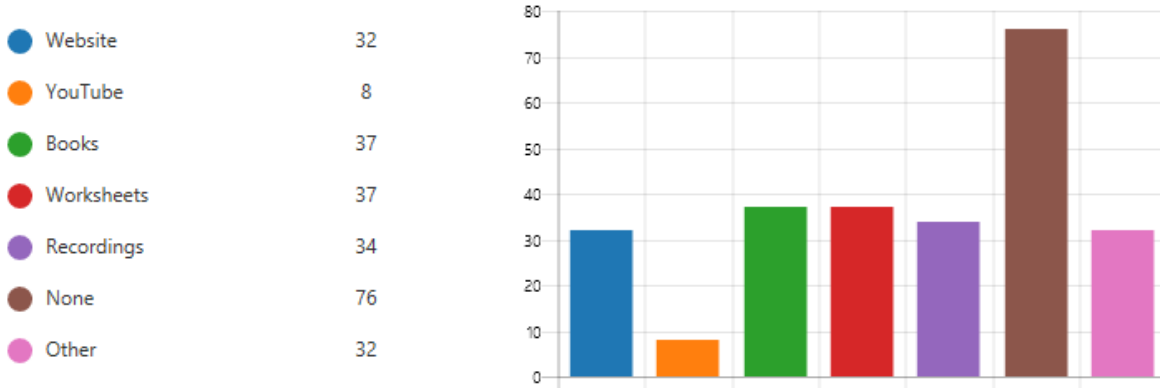
+ paper responses: yes 0; no 20

Most respondents are not currently taking Cherokee language classes.

6. Cherokee Language Materials

6. What Cherokee language materials do you use? Select all that apply.

[More Details](#)

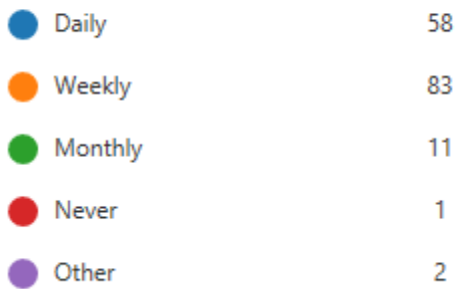


+ paper responses: website 1; YouTube 2; Books 2; Worksheets 0; Recordings 1; None 11; Other elders, elders, D. Jumper, Shi-yo app, app
 Half of respondents do not have any Cherokee language materials.

7. Time Available for Cherokee Language Study

7. How often are you willing to dedicate to studying the Cherokee language?

[More Details](#)



+ paper responses:
 Many (a little less than half) of respondents are willing to study Cherokee language daily. Over half of respondents willing to study Cherokee language once a week.

8. KPEP Language Education Session

8. Would you attend a language education session sponsored by Kituwah Preservation and Education Program (KPEP)?

[More Details](#)

Yes	105
No	4
Maybe	47



+ paper responses: 8 yes; 4 no; 7 maybe

More than half respondents are willing to attend a KPEP language education session. Another third or so might attend a KPEP language education session.

9. Free written response to question about improving Cherokee language learning. See appendix.

Written Response Categories

The last question asked for ideas to improve Cherokee language learning. These responses follow. The responses can be categorized:

Language Opportunities and Resources 32

Have Classes 23

Community Use 9

Incentivized Language Learning 7

Language Value 3

Immersion School 1

Language Opportunities

Respondents were interested in digital media. They want short, leveled materials on a website, a CD/DVD, and/or by email. Several respondents suggested Rosetta Stone brand. Respondents want physical classes recorded and posted to website or CD/DVD. Respondents stressed different learning levels for materials and for students. Respondents want access to the language – explanation of the structure of the language, daily interaction dialogues or models, and language experiences.

- digital distribution (USB should be fine, website, and apps)
- email option for weekly language updates
- short lessons
- leveled lessons: beginning 1, 2, 3 ...; intermediate 1, 2, 3 ...
- language learning goals

Have Classes

Respondents want language classes at times that work for them. Respondents requested more classes, lunch time classes, work release classes, online classes and evening classes.

Respondents asked for classes by department and one respondent suggested a full-time traveling teacher for departments. Respondents want structured and leveled classes; they want to know the class syllabus and materials and they want to know the content level of the class (beginning, intermediate, syllabary, etc.). Respondents did not seem to know about currently available classes and outreach programs.

- advertise classes and learning opportunities
- more lunch and evening classes
- develop self-paced online course
- structure classes by levels
- include syllabus, materials packet for all classes

Community Use

Respondents wanted to see more active use of the language in public and work spaces.

Respondents suggested community outreach and language field trips. Respondents want to see more language at early childhood programs. Respondents want to see Cherokee language on Channel 28. Respondents want their names in Cherokee language.

- Set up Cherokee language field trips for departments
- Develop material for Channel 28
- Assess early childhood language needs
- Develop 'Your Name in Cherokee' publication and outreach

Incentivized Language Learning

Several respondents are interested in mandatory Cherokee language programming, administrative leave, and language requirements for promotion.

- Develop New Employee Language Package
- Develop language package distribution processes through HR

Language Value

A few respondents felt that we need to do more to value the language by bringing more awareness to the language and the language learning process.